Göksu Dayan

Product Designer *+ Builder*

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Experience

Founder, Coherency ↗
04/25 - Present

Founded and running a design studio that offers design services to startups and established companies.

Side projects
04/24 - Present

Wemorie ↗ : Event-based photo sharing app for weddings - Coming soon

Blurs ↗ : Browser extension that hides your sensitive info on browser

Summ ↗ : Full-stack tool that saves your time spent reading emails - Inactive

UI/UX Designer, Logiswift ↗
05/23 - 07/23

Joined a startup that offers end-to-end supply chain visibility and logistic management solutions as their first design hire.

Crafted engaging, intuitive, functional, and visually pleasing user interfaces for various digital platforms.

Collaborated with cross-functional teams, established brand and design guidelines, and initiated a design system for consistency across various digital mediums.

Designed a design system for consistency across various digital mediums.

UX/UI Designer, Katch ↗
10/22 - 11/22

Joined a US-based early-stage startup with less than 20 employees as their sole designer.

Designed a Slack prototype to conduct user research and observe user behaviors (never shipped), and redesigned key features for the Katch iOS app.

Contributed to product strategy, rapid prototyping, and UX/UI research and design.

Education

M.A. in Philosophy
Bogazici University

B.A. in Philosophy
Bilkent University

Skills

Product design	Quick prototyping	Figma
UI design	UX research	Framer	Webflow
UX design	Email design	HTML	CSS	SCSS
Web design	Competitive analysis	JavaScript
Visual design	Usability testing	React	Next.js
Wireframing	User interviews	Python